

CURRICULUM VITAE KRISTIN BÜSING

Personal Data

Name:
Kristin Büsing

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June 11th, 1971

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Nationality:
German

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Work Experience

Since June 2005

Gruner& Jahr Publishinghouse, Hamburg, Germany

fifth-largest magazine publisher in the world

Freelancing as food-editor for magazines e.g. "Brigitte", "WOMAN", "Living at Home", "Eltern"

- Food-styling
- Producer of Food specials
- Writing about nutritional topics

May 2003 –May 2005

„Brigitte“ Gruner und Jahr Publishinghouse, Hamburg, Germany

Leading women's bi-weekly magazine

Assistant Food-Editor

- Recipe development- and -testing as well as Food-Styling, writing of recipes
- Development of the serial "Cocktails from professional Barkeepers" (since Issue 01/05)
Recherch, selection and negotiation with Barkeepers as well as production
- Production in Australia/Sydney for the issue/serial "Weltklasse Kochen" (Premium World Cuisine)
with an australian Photographer (Scott Stuart)
- Interviews with and featuring of Sydney Chefs such as Neill Perry, Bill Granger and food editors of
"Vogue Entertaining and Travel", "Gourmet Traveller" and "Donna Hay"
- Giving cookery classes on a regularly basis since 2003
- Attending press trips around Europe in order to gain more insight and well-founded Information
about food and wine making

CURRICULUM VITAE KRISTIN BÜSING

April 2001 - Dec. 2001

KLINGLER Associates GmbH, Berlin, Germany

Event and Tradefair Communication Agency

Projectmanager

- Tradefairmanagement for a festival of media, www.berlinbeta.de
- Conceptual work, planning and project management for a clients networking event,
- Projectcontrolling

July 1999 - Jan. 2001

iXL Germany GmbH, Hamburg, Germany

Internet Consultancy

Marketing-Event-Manager

- Planning and realization of tradefairs and conference-engagements
- Steering of corporate public relations and advertisements
- Projectcontrolling
- Projectmanagement of corporate website www.ixl.de
- Production of marketing material

July 1996 – June 1998

“Fuer Sie”, Jahreszeiten-Publishinghouse Hamburg, Germany

Weekly womens magazine

Traineeship and freelancing in food-styling

- Started as a trainee within the food editorial, assisting the food-stylists at photo shootings
- Attending PR presentations as a representative of “FS” magazine
- After my traineeship I was a regular freelancer food-stylist for various issues i.e. christmas, easter, summer, thanksgiving

May 1997 – June 1998

“CMA – Central Marketing Association for Food and Agriculture”, Bonn, Germany

Freelancing in food-styling

- Developing of recipies and making of hand-made pralines as a present for food editors at special PR presentations
- Show-cooking for food-editors and teachers at special promotion events
- Food-styling for CMA-brochures, such as Home-Bakery, Baking For Friends, Torten And Cakes

Jan. 1998 – March 1998

“Redaktion City Food and Foto”, Bauer Publishinghouse Hamburg, Germany

Cookery Editorial Department

Placement

- Developing and testing of recipies
- Nutritional research
- Answering reader`s letters, editing headlines and captions

Education and Qualifications

CURRICULUM VITAE KRISTIN BÜSING

Oct. 1992 - Dec. 1998

First degree (Hons.) in Nutrition and Food Science

Fachhochschule Hamburg, Germany

Main emphasis: Nutrition, Business Administration, Marketing and Human Resources

Aug. 1983 - June 1991

‘A’ Level Equivalent Gymnasium Bahrenfeld, Hamburg, Germany

Dec. 1991 - June 1992

Language course at ELT-English-Language-Training, London, UK

Qualification: Cambridge First Certificate.

Au-pair in London

Further Trainings

June 2000 – July 2001

Business Conversation Course, British Council, Berlin

Oct. 2000 – Dec. 2000

Advanced Level Course of Business English, Bishoff English School, Hamburg

Additional Skills

Language skills

German (mother tongue), English (fluent) TOEFL-Test: 240 out of 300 pts.

Computing skills

Proficient in all major business packages such as MS Office 2000, Acrobat 5.0, Filemaker, standard internet applications

Leisure Interests

Cooking, food magazines, swimming, scuba diving, reading, travelling